

DESIGN RATES

NOTE: Below are general prices. Industry values are much higher. Prices may vary depending on client needs. Discounts can be offered if schedule allows, and when more items/materials are done simultaneously, as a package, and an efficient timeline is established.

NEW DESIGN

logo \$ 3,000

includes: industry research + light BD + brand consultation + min 3 design presentations

brand pkg \$ 5,000

includes: logo (see above), stationery/bcs, digital or print marketing piece, copy editing, image research, brand guides including: color palette + fonts

website build *includes: 4 pages (extra pages - 1,000 each)* \$ 5,000

DESIGN MAKEOVER

re-brand pkg \$ 3,000

includes: logo clean up, stationery + marketing design piece (print or digital)

website clean up *up to 5 pages (additional pgs extra)* \$ 3,000

re-brand + website *above two items* \$ 5,000

PHOTOGRAPHY

portrait *2 hour shoot - one person (extra person \$200 each)* \$ 500

lifestyle *6 hour shoot - multiple subjects &/or set ups* \$ 1,500

product *4 hour shoot - up to 10 set ups* \$ 1,000